



MONTHLY MEMBERSHIP PROGRESS REPORT

District 20 S

Results as of: 2/28/2014

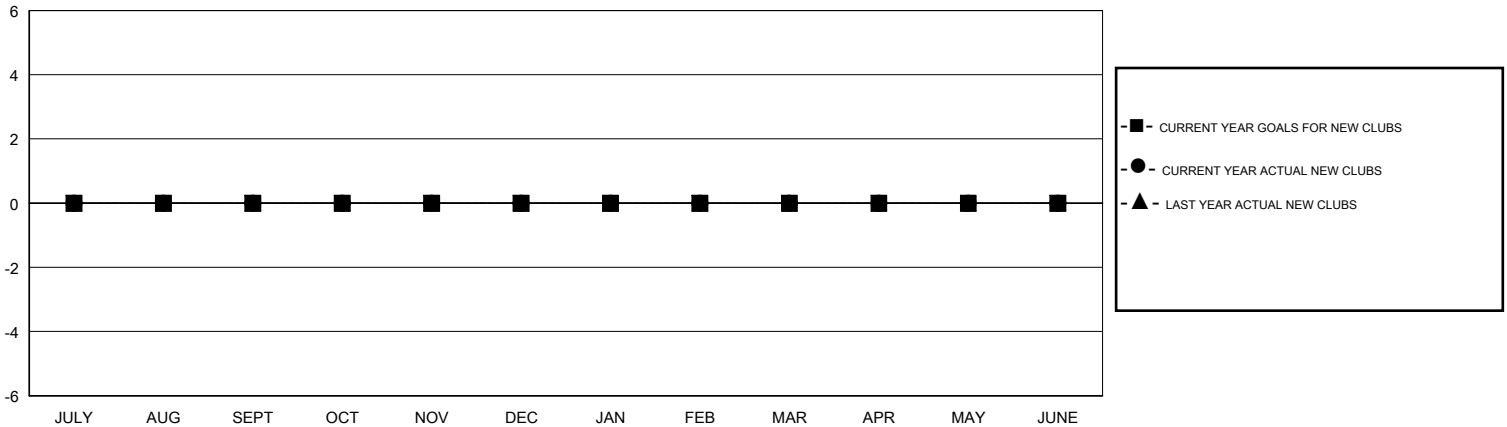
GMT: ED LECIUS

LOCATION NEW YORK

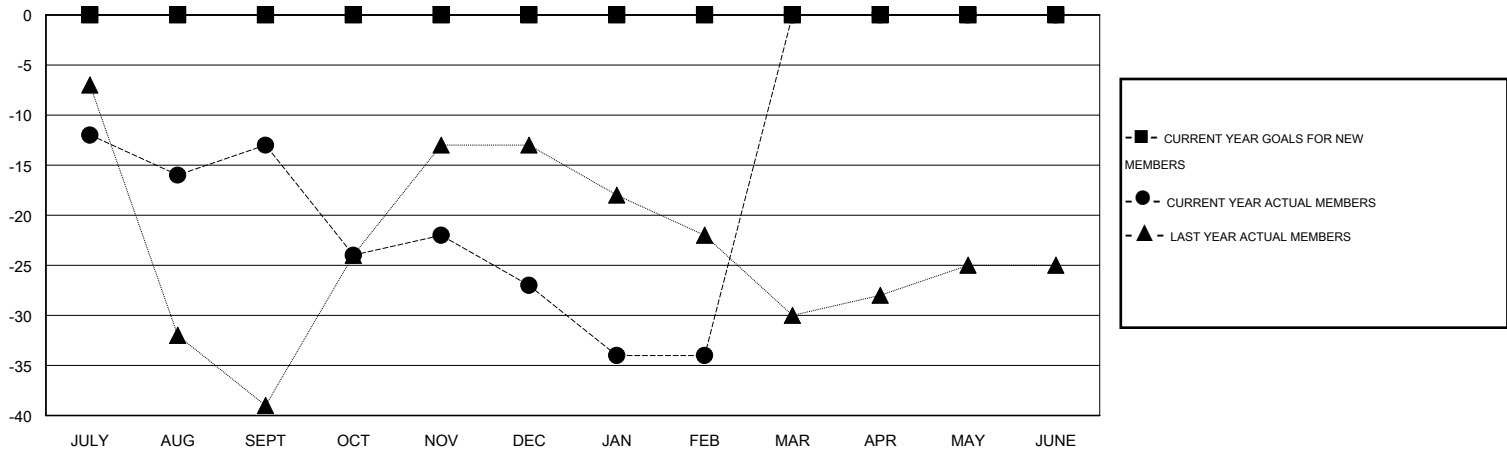
GMT CA 1

Clubs					Members				
RESULTS FOR 2013-2014					RESULTS FOR 2013-2014				
QUARTER	NEW CLUB GOAL	ACTUAL NEW CLUBS	ACTUAL DROPPED CLUBS	ACTUAL NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	ACTUAL TOTAL MEMBERS ADDED	ACTUAL DROPPED MEMBERS	ACTUAL NET GAIN/LOSS
JULY/AUG/SEPT	0	0	0	0	JULY/AUG/SEPT	0	20	33	-13
OCT/NOV/DEC	0	0	1	-1	OCT/NOV/DEC	0	37	51	-14
JAN/FEB/MAR	0	0	0	0	JAN/FEB/MAR	0	17	24	-7
APR/MAY/JUNE	0	0	0	0	APR/MAY/JUNE	0	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	24 CLUBS OF 43 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	965 (75.75%)
DECEASED	10	FEMALE	309 (24.25%)
CLUB CANCELLED	9	<u>FAMILY UNIT MEMBERS</u> 56	
OTHER	89	<u>HEAD OF HOUSEHOLD</u> 27	
TOTAL	108	<u>NON-HEAD OF HOUSEHOLD</u> 29	

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